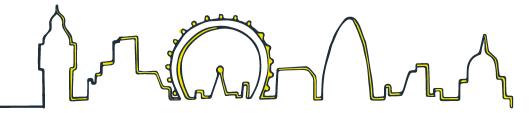


CapitalNurse Expo 22 Mar 2018 Masterclass Slides

CapitalNurse is jointly sponsored by Health Education England, NHS England and NHS Improvement

Contents

Masterclass	Pages
What has CapitalNurse learned about London's nursing workforce - and why the data matters'	3 - 22
Workforce Race Equality Standard (WRES): a view from nursing and midwifery	23 - 47
An hour in the company of Flo and Jo: Working with the generations to create attractive nursing roles	48 - 51
Exploring the views of London student nurses and newly qualified nurses about the recruitment process: What can we learn about what matters to them?	52 - 53
Leading Collaborative Change - how can we do it?	54 - 81
Nursing in Mind – being mindful about nursing: Space to reflect and think	82 - 85
What does this thing called Digital mean to me?	86 - 117



CAPITAL nurse

What has CapitalNurse learned about London's nursing workforce and why the data matters'





What has CapitalNurse learned about London's nursing workforce - and why the data matters

Masterclass presentation for CapitalNurse Expo 22 March 2018

CapitalNurse is jointly sponsored by Health Education England, NHS England and NHS Improvement

The university journey for nursing

Branch	Qualifiation	Starters	2016-17 Output	Retention Rate
Adult	BSc	1507	1315	87%
Adult	PG Dip/MSc	258	215	83%
Child	BSc	572	464	81%
Child	PG Dip/MSc	91	75	82%
Mental Health	BSc	374	330	88%
Mental Health	PG Dip/MSc	187	154	82%
Learning Disabilities	BSc	75	57	76%



The university journey for nursing

Steady improvement over several years

A range of initiatives, including:

- Early identification and intervention of strugglers
- Improved support systems
- Effective academic work feedback
- Well supported clinical placements
- Collaborative working and sharing best practice

Using data to inform workforce planning to have the right nursing workforce with the right skills in the right place at the right time



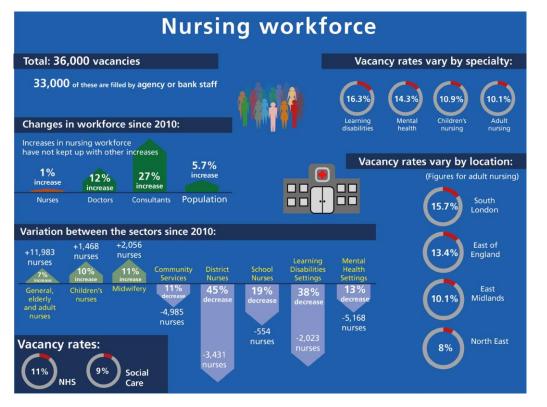
- Changes in Health Education Funding –HEE no longer having a commissioning role
- New ways to train to achieve NMC registration
- Apprenticeship Levy
- Preceptorship Pathways
- Post preceptorship career development pathways

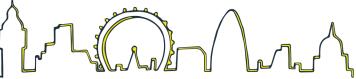
The life of a London nurse – burden of commuting time

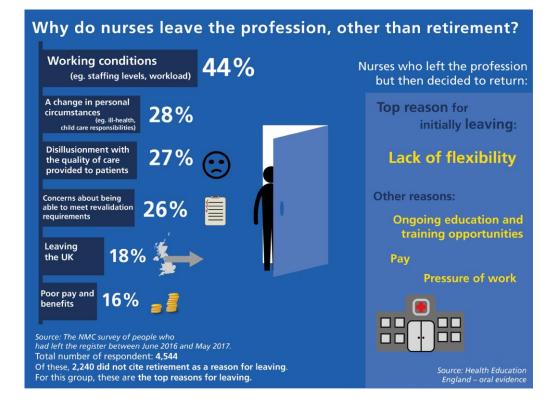
- Average commute for London's nurses 13.56 miles each way, 27 mile round trip
- On top of a 12 hour shift nurses travel approx two hours a day
- Nurses live 2.25 miles further from their workplace in 2018 than 2008 nearly 25% or extra Oyster zone
- Most nurses live within a 15 20 mile radius of their workplace but range two -100+ miles

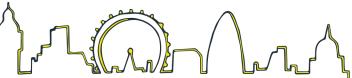


(Source - Royal College of Nursing, March 2018)



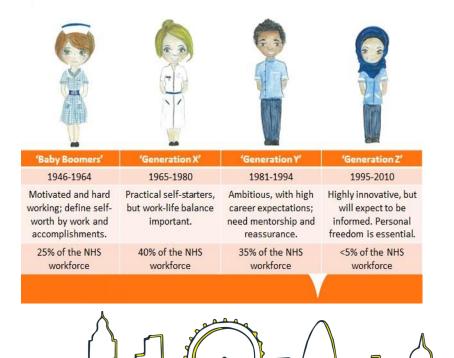




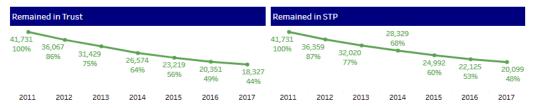


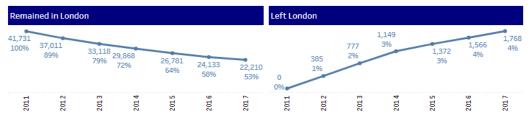
The nursing workforce in London

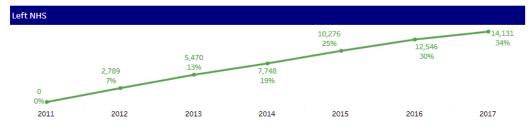
- 173,757 WTE staff across 36 trusts
- Average nurse vacancy is 13% (national 9%)
- Average nurse turnover 15%
- Nearly 20% of newly qualified nurses in the capital leave within their first year
- Practice nurse ages indicate a retirement bulge over next ten years.



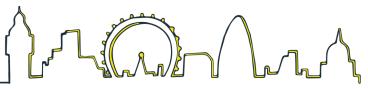
London nursing retention



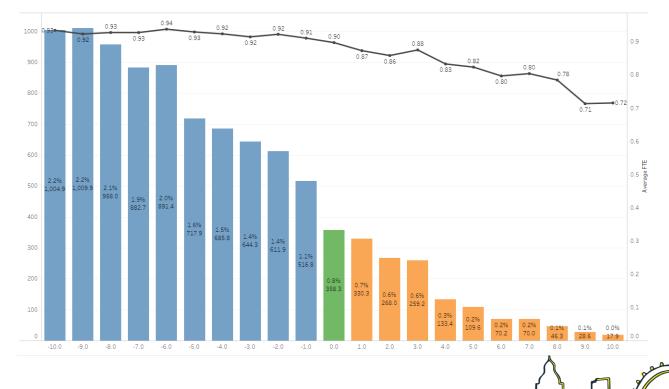




- London nurse retention is worsening.
- Churn around London is less than churn out of NHS.

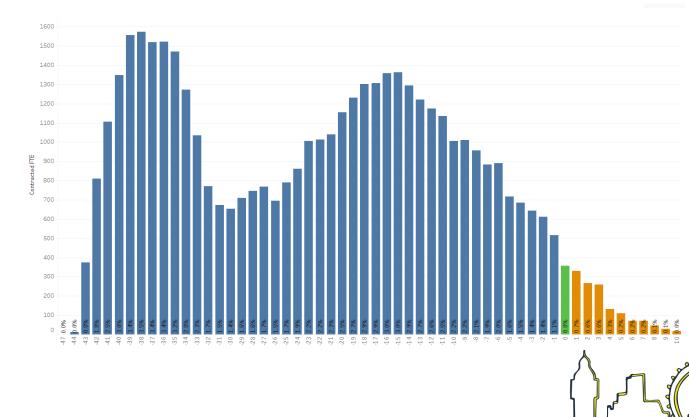


Everyone is going to retire ... or are they?



- Nurses are working past the pensionable age.
- How will future pension changes impact this?
- How will the ever increasing cost of living in London impact this?

Everyone is going to retire ... or are they?



 Is intervention 5/10 years pre retirement too late?

٠

- Mid career low retention risks future skills gap, inexperience and leaders of the future.
- NQ low retention risks sufficient future supply.

London NQ retention

The table shows the retention proportions of newly qualified nurses from cohorts between 2011-2015.

For this analysis the nurses in the cohorts are filtered by the following requirements:

- Nurses who started within the last 12 months in a post on the bottom of the agenda for change band 5 pay scale; and
- The source of recruitment is coded by their employer as education. This includes education/training, education sector, newly registered- first, newly registered – further and return to practice.
- Snap shots were taken on December the 31 each year.

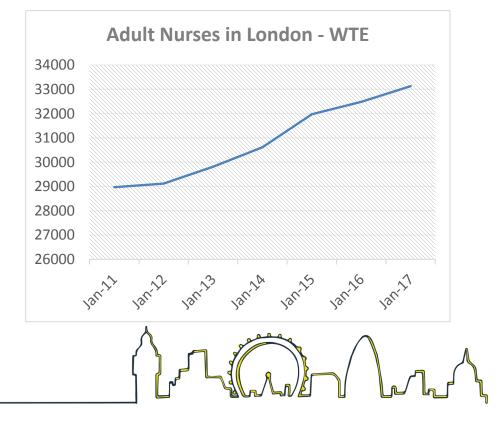
	Entry Year				
	2011	2012	2013	2014	2015
After 1 year	86%	85%	85%	85%	81%
After 2 years	71%	75%	73%	70%	
After 3 years	63%	67%	65%		
After 4 years	60%	61%			
After 5 years	56%				



Current position: Nursing shortage

- Adult nurses in London increased by 13.8% over 5 years compared to 7% nationally
- Demand for nursing outstripping supply
- Nursing on shortage occupation list
- Vacancy rates differ between nursing specialties and geography
- 'Nursing workforce needs to be expanded at scale and pace'

House of Commons Health Committee, The nursing workforce, Second Report of Session 2017–19



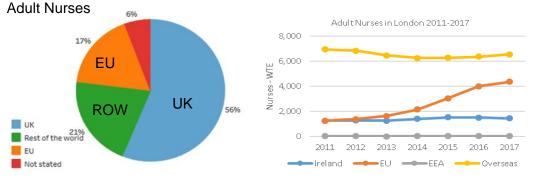
The impact of Brexit

The core facts....

- The EU workforce is highly valued
- London's NHS has a larger EU workforce compared to England
- Rapid growth of EU Nursing workforce since 2014 has slowed down since 2016
- Younger and more junior profile of EU Nurses



Monitoring trends regularly and scenario planning will be key.



(Source: ESR Aug 2017)



Future workforce supply

Key issues to monitor:

- Significant reduction in EU Nurses joining NMC register since 2016 has been linked to new International English Language Test (IELT) and Brexit
- Introduction of tuition fees for undergraduate Nursing students affecting application rates and profile of new supply:
 - Application rates fell by 18% in 2017 **<u>but</u>** uptake to courses was maintained.
 - Decline of applicants and acceptances within older age groups

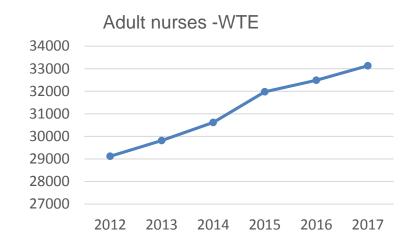
Next steps

How can we best prepare for the impact of Brexit

Mitigating strategies could be developed by:

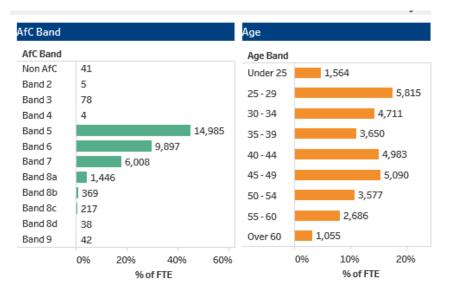
- Strategic workforce planning and monitoring trends in workforce and student supply
- Detailed intelligence by professions and sectors (health and social care)
- Scenario modelling for staff shortages and the impact of immigration policy
- Assessment of how best to utilise and manage international recruitment and retention
- Further engagement with nurses will be necessary to effectively undertake scenario modelling and workforce planning

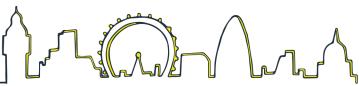
Adult nursing



Vacancy and turnover rates

- Average nurse vacancy rates approximately 13%, compared to national averages of 9%.
- Average turnover rate of 15% across all nursing professions, 14% to 20% for adult nursing





Session discussion

Main points shared

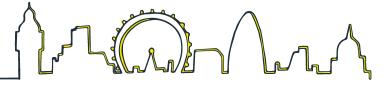
- Retention is improving, know what universities are doing, but what is happening more widely?
- New role/ training how to use data to inform decisions and use to our advantage
- Maintain new wave of nurses concentrate on this group
- Collaborative working and sharing best practice

Main points discussed

- Flexibility in working patterns/times
- Establishment that reflects different roles and work of these roles
- Opportunity gaps: gender, ethnicity
- Travel costs emergency response value should be recognised, like police, CapitalNurse Oyster
- International recruitment

Next steps/how can CapitalNurse help?

- Society/social issues: supporting women (career breaks), shared parental leave, job sharing, housing, transport
- Research into colleges and attitudes prior to entering/considering a nursing career
- BME and gender promotion/opportunity differences
- International markets IELTS



For queries please contact:

capitalnurse@hee.nhs.uk



CAPITAL nurse

2. Workforce Race Equality Standard (WRES): a view from nursing and midwifery



Workforce Race Equality in the NHS

Yvonne Coghill, Habib Naqvi, and Owen Chinembiri, NHS England

March 2018



WRES video



https://youtu.be/_sPrEGG68Go



www.england.nhs.uk



The NHS Constitution

The NHS belongs to the people.

It is there to improve our health and wellbeing, supporting us to keep mentally and physically well, to get better when we are ill and, when we cannot fully recover, to stay as well as we can to the end of our lives. It works at the limits of science – bringing the highest levels of human knowledge and skill to save lives and improve health. It touches our lives at times of basic human need, when care and compassion are what matter most.





Ethnic inequalities: a global overview

- There is strong evidence globally that people from BME backgrounds that live in white majority countries e.g. the US, UK, Australia and New Zealand have poorer life chances and experiences compared to their white counterparts:
- Health more likely to get chronic diseases and die sooner
- Wealth make less money over their life course
- Employment less likely to be promoted
- Housing live in poorer areas and dwellings
- Judiciary more likely to be imprisoned
 - Race Disparity Audit



Black and Minority Ethnic (BME) staff in the NHS

- 1.4 million people work in the NHS
- 20% staff from BME backgrounds
- 28% GPs from BME backgrounds
- 40% of Hospital Doctors are from BME backgrounds
- 20% Nurses and Midwives (qualified and unqualified) Rising to 50% in London

But...

- 3 BME CEOs (from ~235)
- 2 Exec & 4 Director of Nursing (from ~450k nurses)
- Less than 3% Medical Directors
- Less than 5% senior managers from BME backgrounds

Where are the BME role models?



FOR HEALTHCARE LEADERS 1000

The HSJ 100 list for 2017 showed <u>no</u> change in diversity across the senior healthcare leadership in England – still just four BME in the top 100 list.



Sir Robert Francis QC, Freedom to speak up - a report into whistleblowing in the NHS



- More BME staff are unsatisfied with the outcome of workplace investigations than white staff (40%:27%)
- BME staff are more likely to be victimised by management than white staff (21%:12.5%)
- BME staff are less likely to be praised by management after raising a concern than white staff (3%:7.2%)
- BME staff are more likely than white staff to <u>not</u> raise a concern for fear of victimisation (24%:13%)





www.england.nhs.uk

The consequences for people



- Disillusionment
- Unhappiness
- Depression
- Lack of confidence
- Anger/Rage
- Lack of belief in the system
- Lack of engagement and buy in
- Resentment
- POOR PERFORMANCE



The reasons for tackling workforce race inequality in the NHS

- **THE QUALITY CASE** it ensures high quality care, patient satisfaction and patient safety
- **THE FINANCIAL CASE** it makes good business sense
- **THE MORAL CASE** it's the right thing to do
- **THE LEGAL CASE** the law says that we should





NHS Workforce Race Equality Standard

The Workforce Race Equality Standard is a set of indicators that, for the first time, require all organisations with NHS contracts, to demonstrate progress against a number of areas of race equality, including a specific indicator to address the low levels of BME Board representation.



WRES phase two

Enabling sustainable accountability – improving patient care for all



Aim: Closing the gaps in workforce race equality across the NHS

Cross cutting themes:

Leadership & accountability, engagement, cultural change, outcomes, sustainability

Enabling People

- Meaningful engagement
- Understanding narrative
- Focused improvement
- Resource and support

Embedding Accountability

- System alignment
- Regulation and scrutiny
- New healthcare architecture

Evidencing Outcomes

- Data and intelligence
- Replicable good practice
- Evaluation and sustainability

NHS Constitution values

The 9 WRES indicators

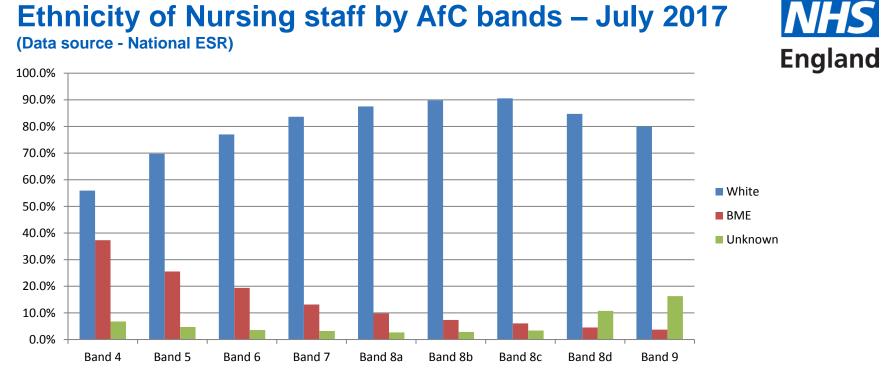


Indicator 1	Indicator 2	Indicator 3	Indicator 4	
• Percentage of staff in each of the AfC Bands 1-9 or Medical and Dental subgroups and VSM compared with the percentage of staff in the overall workforce	•Relative likelihood of BME staff being appointed from shortlisting compared to that of white staff being appointed from shortlisting across all posts	•Relative likelihood of BME staff entering the formal disciplinary process, compared to that of white staff entering the formal disciplinary process	•Relative likelihood of BME staff accessing non mandatory training and CPD as compared to white staff	
Indicator 5	Indicator 6	Indicator 7	Indicator 8	Indicator 9
•KF 25. Percentage of staff experiencing harassment, bullying or abuse from patients, relatives or the public in last 12 months	•KF 26. Percentage of staff experiencing harassment, bullying or abuse from staff in last 12 months	•KF 21. Percentage believing that trust provides equal opportunities for career progression or promotion	•Q17. Percentage of staff experiencing harassment, bullying or abuse from manager/team leader or colleague	•Percentage difference between the organisations' Board membership and its overall workforce



Indicator 1 BME representation





- 20.8% of all Nurses and Health Visitors are from a BME background.
- BME staff are overrepresented in AFC Bands 4 and 5, and underrepresented in all other bands.

www.england.nhs.uk

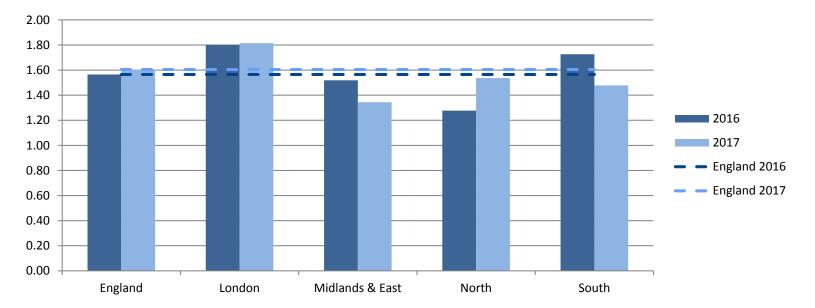
Indicator 2 Relative likelihood of White staff being appointed from shortlisting compared to BME staff



NHS

England

Relative likelihood of white staff being appointed from shortlisting compared to BME staff by region – 2016 & 2017



 Here in London, white staff are 1.8 times relatively more likely to be appointed from shortlisting compared to BME staff.

www.england.nhs.uk



NHS

England



Indicator 5 - 8 2017 NHS Staff Survey Results



WRES Indicators 5 - 8.



WRES Indicator	Staff Survey Question text	White staff	BME staff
5	% experiencing harassment, bullying or abuse at work from patients/service users, their relatives or other members of the public in last 12 months	27.5%	28.5%
6	% experiencing harassment, bullying or abuse at work from managers in last 12 months.	12.2%	14.6%
	% experiencing harassment, bullying or abuse at work from other colleagues in last 12 months.	16.8%	22.0%
7	% saying the organisation acts fairly with regard to career progression / promotion, regardless of ethnic background, gender, religion, sexual orientation, disability or age	86.6%	71.6%
8	% saying they had experienced discrimination from their manager / team leader or other colleagues in the last 12 months	6.6%	15.0%

For all four WRES indicators BME staff report a worse experience compared to white staff.



www.england.nhs.uk

Exercise 1: Open discussion: WRES data



Opportunity to ask questions, discuss issues and themes emerging from the WRES data presented.

Ten steps: Good WRES implementation



- 1. Has the organisation completed and published its annual WRES data return
- 2. Have BME staff and local social partnership body been involved in discussions regarding the data
- 3. Is a robust action plan produced and published reflecting the what the data show
- 4. Have meaningful discussions taken place on proposed actions in relation to key emerging issues
- 5. Is there a board member responsible for the WRES (and equality)



Ten steps: Good WRES implementation



- 6. Is there a BME staff group or network are there formal arrangements to meet organisations HR team regularly
- 7. How robust and complete is workforce ethnicity monitoring
- 8. What steps is the organisation taking to ensure BME are supported to complete the NHS staff survey is there a full staff census
- 9. To what extent is workforce race equality, and equality in general, embedded and mainstreamed within the organisation
- 10. Does the organisation link with other peer organisations to share learning and replicable good practice



Exercise 2: Your WRES pledge



- There are only 7.4 fantastic people in the WRES team, and we can't work with over 500 NHS organisations at the same time.
- We need your help. You have the power to make a difference.
- From the 10 steps Habib/Yvonne have gone through, what one practical action are you personally going to take back to your organisation?
 - 5 minutes to think and discuss with persons next to you, and 30 seconds per person to share.
 - When feeding back, please say who you are, role/organisation, and the action you will take.
 - If you are on Twitter, please tweet your action using the hashtag #WRES and copy in @wres_team

www.england.nhs.uk 22

Resources and further information



<u>WEB:</u>

www.england.nhs.uk/wres/

EMAIL: england.wres@nhs.net

TWITTER (#WRES):

@wres_team

www.england.nhs.uk

Session discussion

Main points shared

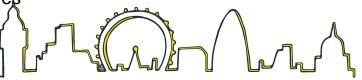
- 1 in 5 in NHS from BME groups, yet only 3 Chief Execs in NHS are
- 10% of population own 90% of wealth/power
- Presented development and roll out of WRES across NHS
- Presentation of data and 9 WRES indicators

Main points discussed

- Seems to be little change on employment stats, why hasn't change been fast enough
- Importance of #WRES data to inform change
- To what extent are organisations being held to account for not delivering on WRES should celebrate those organisations that are doing well and show links to improving care
- What can be done practically to change the culture: sharing best practice; look at how nurturing talent; mentoring practices

Next steps/how can CapitalNurse help?

- Creation of BME networks to help share stories to change cultures
- #WRES
- London wide strategy developed





3. An hour in the company of Flo and Jo: Working with the generations to create attractive nursing roles







An hour in the company of Flo and Jo:

Working with the generations to create attractive nursing roles

Mark Cole, London Leadership Academy Chris Caldwell, Capital Nurse

CapitalNurse is jointly sponsored by Health Education England, NHS England and NHS Improvement

Session discussion

Main points shared

- Need to have jobs/roles that make nurses want to stay
- Flexibility
- No one option suites everybody
- Valuing experience what we have to offer

Main points discussed

- Needs to be flexibility with the systems to enable working, e.g. self-rostering
- Platform to have conversations/understand the asks, don't make assumptions career conversations, individualised approach, career guidance for all
- Valuing experience what can they do in a team that others can't

Next steps/how can CapitalNurse help?

- Teaching at all levels on the enabling flexibility from CFO to ward managers writing the rotas
- Development of career conversations for all

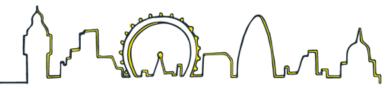
For queries please contact:

chris.caldwell@hee.nhs.uk

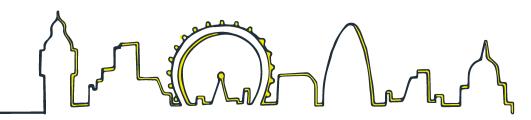




4. Exploring the views of London student nurses and newly qualified nurses about the recruitment process: What can we learn about what matters to them?



Slides being finalised – will be uploaded shortly





5. Leading Collaborative Change how can we do it?





Leading Collaborative Change

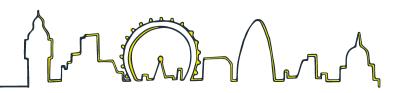
Natalie Holbery, Clinical Lead

CapitalNurse is jointly sponsored by Health Education England, NHS England and NHS Improvement

Intended learning outcomes

By the end of this session you should be able to:

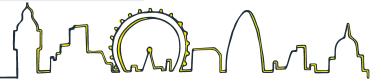
- Understand the process of leading collaborative change
- Understand the key factors required for 'good' collaborative change
- Identify key stakeholders and roles for successful collaborative change
- Apply examples from your practice



Reflections...

Think of a change you have been involved with.

Consider the following;		
How were you invovled?		
Who else was involved?		
Describe the process		
How did it feel?		
Was it successful?		
What were the measures of success?		



Collaboration

1. The action of working with someone to produce something

2. Traitorous cooperation with an enemy

Oxford English Dictionary



Collaborative change

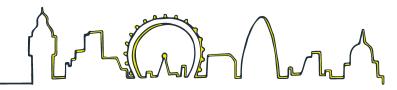
Collaborative change - more than just change manangement

Change management	Collaborative chagne
Outcome driven	Process driven
Goals often driven by external influence	Goals determined by stakeholders
Co-operation	Co-production

 Requires a focus on both the product (cooperation) and process (collaboration)

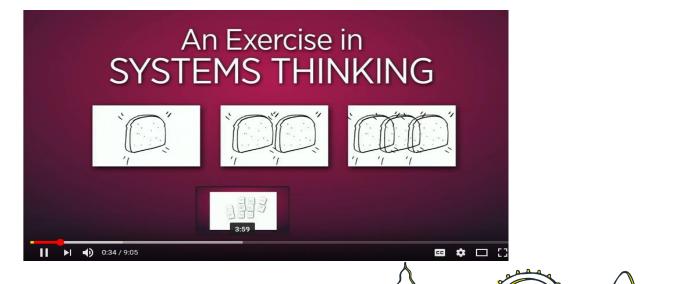
Collaborative change - a systems approach

- Change in health care is usually complex
- A systems approach considers two important foundations;
- 1. No single thing can change without influencing every part of the system to which it belongs
- 2. Change in any single part of a system impacts every other *(Mitch Javidi 2003)*



Understanding all parts of the system

https://www.youtube.com/watch?v=_vS_b7cJn2A

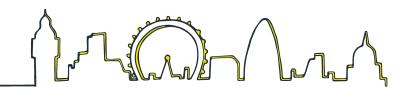


The 'how to' of collaborative change

Five tenets of collaborative change

Understanding the change problem

Involving people



Five tenets of collaborative change



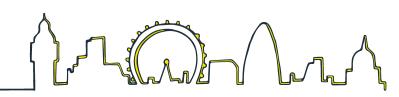
The classic who, what, where, when, why and how....

"Who" questions:

- Who from the organisation needs to be involved in the change?
- Who is likely to be affected most by the change?
- Who is likely to try to obstruct the change?
- Who has the most invested in the status quo?
- Who are the most likely champions of change?

"What" questions:

- What practice/s need to be changed?
- What must be communicated to stakeholders?
- What behaviors do we need to change?
- What resources will we need?
- What are we trying to achieve?



"Where" questions:

- Where are changes most needed?
- Where do we have support for the changes?
- Where do the senior managers/leaders stand with regard to the need for change?
- Where will the funding come from to implement the changes?

"When" questions:

- When should we implement the change?
- When will senior managers/leaders consider implementation?
- When should we communicate to the stakeholders?
- When should we evaluate the impact of the change?

"Why" questions:

- Why do we need to change our practices?
- Why do we need to communicate new services/models/approaches to our stakeholders?



"How" questions:

- How do we change our practices for better?
- How do we change the way we treat and communicate with our stakeholders?
- How should we communicate the organisation's vision to other stakeholders?
- How will we measure the impact of the change?

Who needs to be involved?



Reflections

Returning to your change example:

Discuss the following;

Did it feel collaborative?

Was a systems approach taken?

Can you identify the 5 tenets in your change?

Can you identify the key roles as discussed (champions, agents, sponsors, targets)

What were the challenges?



Challenges of collaborative change

- Disengagement
- Agreeing the outcome
- Agreeing the process
- 'Letting go'
- Conflicting drivers
- Funding



I'm more than happy to collaborate. Just tell me what to do.

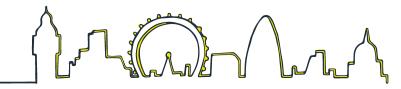
Challenges of collaborative change

- How do you deal with people who don't like to or want to collaborate?
- How do you agree the outcome & process?
- How does it feel to 'let go'?



Steps to address the challenges

- Recognise strengths and weaknesses in individuals, teams & systems
- Be honest
- Be involved
- Seek all stakeholder perspectives



Steps to address the challenges

- Anticipate unintended consequences, where possible
- Understand driving & restraining forces
- Change the ways things are done, not the way people think
- Consider personality type indicators yourself, team members

Example of collaborative change

Urgent & emergency care qualification in specialism (QIS) **Product =** QIS

Process = network, identifying wider priorities, linking with clinical leadership group and other networks/organisations

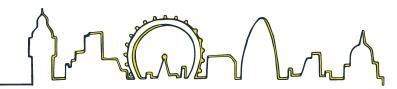


Opportunities to get involved

- SACT passport
- Critical care IVs
- Neonatal nursing QIS
- Theatre nursing QIS
- Older people's nursing network (London)
- CAMHS nursing network
- U&EC nurse educator network & QIS implementation
- Nurse educator network (London) & development programme

"It is the long history of humankind (and animal kind too) that those who learned to collaborate and improvise most effectively have prevailed"

Charles Darwin, 1809 - 1882



Questions?

<u>capitalnurse.retentionworkstream@hee.nhs.uk</u> <u>natalie.holbery@hee.nhs.uk</u>

@capital_nurse

#CapitalNurse

Session discussion

Main points shared

- CapitalNuse gaining momentum
- Process of leading good collaborative change
- Key factors including key stakeholders for collaborative change to work well
- Doing with rather than being done to
- Consider a systems approach

Main points discussed

- Importance of resilience whilst undertaking change
- Change management is not necessarily the same as collaborative change
- Collaboration will take into consideration everyone's diverse point of view
- Place of networking is collaborative change processes



For queries please contact:

Natalie.Holbery@hee.nhs.uk





Nursing in Mind – being mindful about nursing: Space to reflect and think





NHS Foundation Trust Nursing in Mind – being mindful about Nursing

The Tavistock and Portman **NHS**

The 'Nursing in Mind' space aims to provide a forum for nurses, from all fields of nursing, who have an interest in developing psychologically minded approaches to Nursing, to consider:-

What it is to nurse and to explore the dilemmas and issues that currently affect this practice

- This is a space to Delve beyond the practical realities
- To be Curious about and Explore the "What and How" of what we do
- Why we do it and Might we do it Differently and
- An opportunity to Name and Explore contemporary nursing dilemmas with Colleagues

There is no agenda, no taught component, no reaching after solutions but the provision of a space to pause, think and reflect upon nursing and see what we can identify and discover together

Session discussion

Awaiting session discussion form



For queries please contact:

Peter Griffiths <u>PGriffiths@tavi-port.nhs.uk</u>





7. What does this thing called Digital mean to me?



hat does this thing called digitating an....

Emma Selby RN Gerry Bolger RN

Your input please......

- We will be using Slido to collate your thoughts
- Your responses are non identifiable
- Remember this is a form of social media and NMC principles apply
- By completing you agree to us to use in writing this session up...

• On your phone/tablet go to Slido.com and enter event code #2320

Answer these three questions:

- 1: Do you understand what being a digital citizen consists of?
- 2: Do you understand what being a digital health care professional consists of?
- 3: If the Digital Agenda could do one thing for you what would it be?

hat does this thing called digitating an....

Emma Selby RN Gerry Bolger RN

Introductions

- Emma
- @EmmySelby

- Gerry
- @digitalgerry

 So I was at a conference Friday where they introduced each other by stating 3 facts about their co-presentor, two were true and one was fake which was kind of cool

Objectives

By the end of this workshop, participants will understand:

- 1. What we mean by the 'digital agenda' is
- 2. The implications to us as citizens, health professionals and for patients
- Consider what you should be doing in regards being "digitally skilled"
- 4. Consider the implications of improving care for patients regardless of care setting

What does "digital" mean to you?



What does "digital" mean to you?

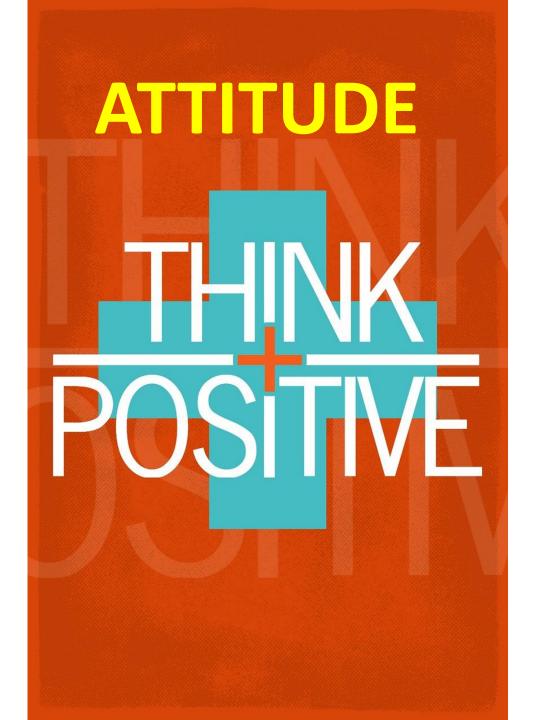


Principally 3 things





Home Medical Assistant Engi Project Levé Registered Nurse Construction Entry -11e Clerical Maintenance Mechanical Enginere Thno Education Cashier Paralegal Part-Time 🔨 n a Management Accounts Payable Attorney Banking Driver Full Graphic Designer Bookkeeper Analyst Center Security Ins Warehouse Worker Sales Representative Real Estate is Au Operations Manager Medical av Assistant Engineering Teacher Secretary 01 Electrician Registered Nurse (RN) Recruiter Soft Assistant Customer Services Representative CNA Delivery Driver Medical Truck Driver Financial Analyst Office Cure t r i c and May St Office Cure a ial Wo actiti ceptio Accounts Dental Pharmacy Chain Receivable Assistant Buyer Merh N



When you were born influences your attitude to embracing digital agenda

Chart 1: An overview of the working generations

Characteristics	Maturists (pre-1945)	Baby Boomers (1945-1960)	Generation X (1961-1980)	Generation Y (1981-1995)	Generation Z (Born after 1995)
Formative experiences	Second World War Rationing Fixed-gender roles Rock 'n' Roll Nuclear families Defined gender roles — particularly for women	Coid War Post-War boom "Swinging Sixties" Apollo Moon landings Youth culture Woodstock Family-orientated Rise of the teenager	End of Cold War Fall of Berlin Wall Reagan / Corbachev Thatcheriam Live Aid Introduction of first PC Early mobile technology Latch-key kids; rising levels of dworce	9/11 terrorist attacks PlayStation Social media Invasion of Iraq Reality TV Google Earth Glastenbury	Economic downtum Clobal warming Clobal focus Mobile devices Energy crisis Arab Spring Produce own media Cloud computing Wiki-leaks
Percentage in U.K. workforce*	3%	33%	35%	29%	Currently employed in either part-time jobs or new apprenticeships
Aspiration	Home ownership	Job security	Work-life balance	Freedom and flexibility	Security and stability
Attitude toward technology	Largely disengaged	Early information technology (IT) adaptors	Digital Immigrants	Digital Natives	"Technoholics" – entirely dependent on IT; limited grasp of alternatives
Attitude toward career	Jobs are for life	Organisational — careers are defined by employers	Early "portfolio" careers — loyal to profession, not necessarily to employer	Digital entrepreneurs — work "with" organisations not "for"	Career multitaskers — will move seamlessly between organisations and "pop-up" businesses
Signature product	Automobile	Television	Personal Computer	Tablet/Smart Phone	Coogle glass, graphene, nano-computing, 3-D printing, driverless cars
Communication media	Formul letter	Telephone	E-mail and text message	Text or social media	Hand-held (or integrated into clothing) communication devices
Communication preference	Face-to-face	Face-to-face ideally, but telephone or e-mail if required	Text messaging or e-mail	Online and mobile (text messaging)	Facetime
Preference when making financial decisions	Face-to-face meetings	Face-to-face ideally, but increasingly will go online	Online — would prefer face-to-face if time permitting	Face-to-face	Solutions will be digitally crowd-sourced

Source: Barclays Bank

Chart 1: An overview of the working generations

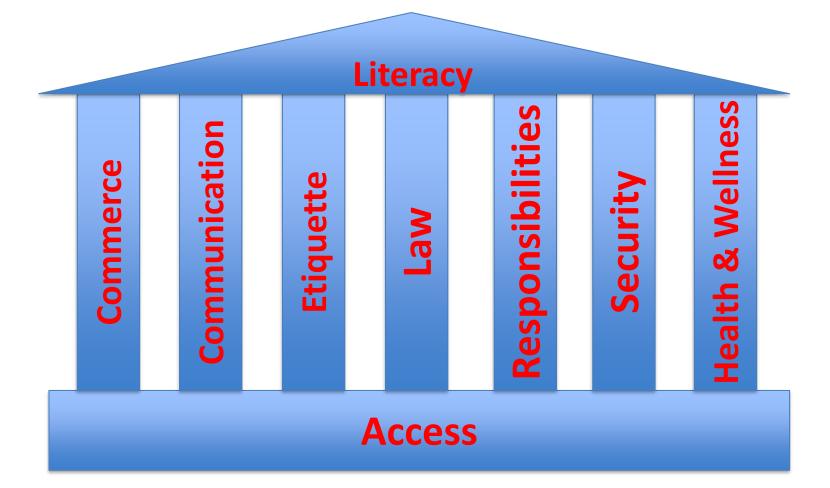
Characteristics	Maturists (pre-1945)	Baby Boomers (1945-1960)	Generation X (1961-1980)	Generation Y (1981-1995)	Generation Z (Born after 1995)
Formative experiences	Second World War Ratahing Fixed-gender rates Rock 'n fluit Nuclear families Defined gender roles perticularly for women	Cold War Post-War boom "Swinging Skities" Apolio Moon landings Youth culture Woodstock Family-orientated Rise of the teenager	End of Cold Wor Fall of Berlin Woll Reagan / Cortacties Thatcherarm Lave Aid Introduction of first PC Early mobile technology Latch-key kids rising levels of divoce	9/11 terrorist attachs. PlayStation Social media Investor of Irac Reality TV Coogle Earth Classionbolly	Economic downtiam Clobal warming Elebal focus Mobilic devices Energy crisis Arab Spring Produce own media Cloud computing Wikt-leaks
Percentage in U.K. workforce*	oes	this n	nean	29%	Currently employed in either part-time jobs or new apprenticeships
Aspiration	Home ownership	Job security	Work-life balance	Freedom and flexibility	Security and stability
Attitude toward technology	eop		er busa	Di Critives	"Technoholics" – entirely dependent on IT, immed grasp of alternatives
Attitude toward career	Jobs are for life	Organisational — careers are defined by employers	Early "portfolio" careers — loyal to profession, not	Orgital entrepreneurs	Caner multitaskers — will move seamlessly between organisations and "pop-cor" businesses
Signature product		tiliser	S Of C	Igita	Google glass, graphene, nano-computing, 3-D printing, driverless cars
Communication media	ools	Telephone	E-mail and text message	Text or social media	Hand held for integrated into clothing) communication devices
Communication preference	Face-to-face	Face-to-face ideally, but telephone or e-mail if required	Text messaging or e-mail	Online and mobile (text messigng)	Facetime
Preference when making financial decisions	Tace-to-face meetings	Face-to-face ideally, but increasingly will go online	Doline — would prefer face-to-face if time permitting	Face-to-Face	Solutions will be digitally crowd-sourced

Source: Barclays Bank



What does it mean to be a digital citizen?

Digital citizenship embraces..



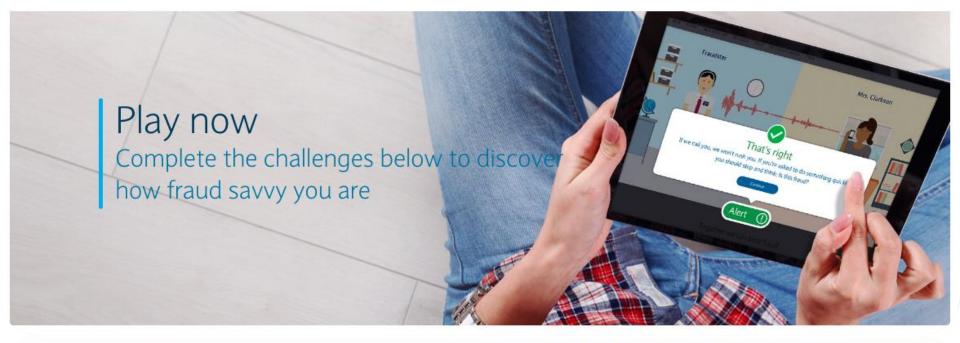
Risks & issues

https://www.youtube.com/watch?v=tf9ZhU7zF8s&list=PLtLeT9oxQnyqag7 AVKQn1-WYUhKAHzj-b



Bank Borrow Save and invest Mortgage Insure more •••





 https://www.barclays.co.uk/security/digitallysafe-quiz/

What does it mean to be a digital nurse?

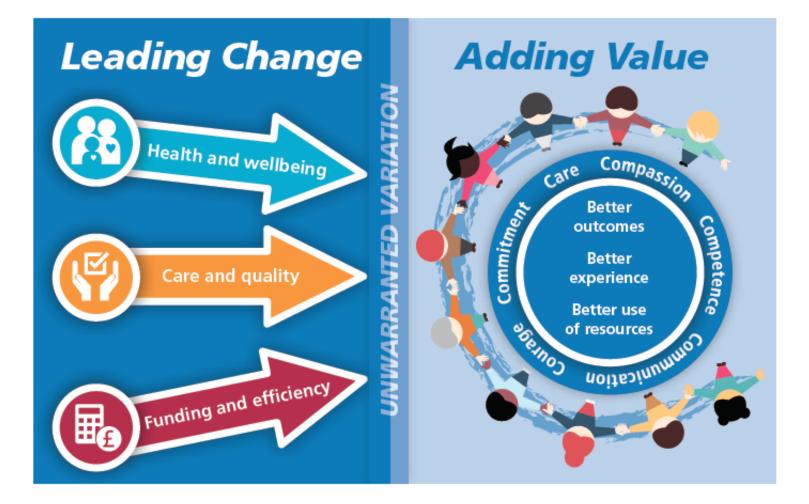


What does it mean to be a digital nurse?

Slideo #U259



Nationally...



	Commitment	Health and wellbeing	Care and quality	Funding and efficiency
1.	We will promote a culture where improving the population's health is a core component of the practice of all nursing, midwifery and care staff	\checkmark	\checkmark	\checkmark
2.	We will increase the visibility of nursing and midwifery leadership and input in prevention	\checkmark	\checkmark	\checkmark
3.	We will work with individuals, families and communities to equip them to make informed choices and manage their own health	\checkmark	\checkmark	\checkmark
4.	We will be centred on individuals experiencing high value care	\checkmark	\checkmark	\checkmark
5.	We will work in partnership with individuals, their families, carers and others important to them	\checkmark	\checkmark	\checkmark
6.	We will actively respond to what matters most to our staff and colleagues	\checkmark	\checkmark	\checkmark
7.	We will lead and drive research to evidence the impact of what we do	\checkmark	\checkmark	\checkmark
8.	We will have the right education, training and development to enhance our skills, knowledge and understanding	\checkmark	\checkmark	\checkmark
9.	We will have the right staff in the right places and at the right time	\checkmark	\checkmark	\checkmark
10.	We will champion the use of technology and informatics to improve practice, address unwarranted variations and enhance outcomes	\checkmark	\checkmark	\checkmark

Experienced based co-design



Introduction to the tools

Roles and structures Tools to help raise awareness

Capture the experience

Tools to help people tell their stories

Understand the experience

Tools for understanding patient and staff experiences



Improve the experience

Tools to turn experience into action



Measure the improvement

Tools for evaluating and measuring the improvement

Understanding your role – Digital Literacy



<u>https://www.youtube.com/watch?v=jFS8D2YK</u>
<u>QK8</u>

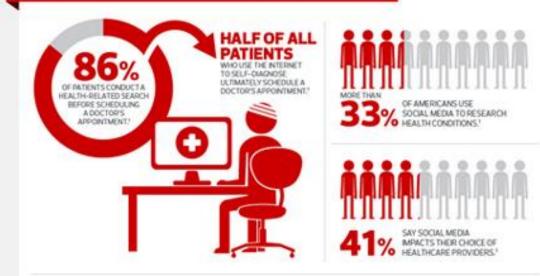
Digital patient

TODAY'S DIGITAL PATIENT



From pre-screening potential doctors to viewing their treatment information and keeping tabs on their exercise regimes – modern patients are online AND IN TOUCH.

The digital patient is... EDUCATED AND INFORMED BEFORE SEEING A DOCTOR



https://www.yout ube.com/watch?v =9oFQzvPUzeU

Imagine if patients' could see everything your wrote, What does this mean for your practice?

Final Thoughts -

There's one more Slido to book end the day, plus one or two messages to take away

• #2320

Key messages

Thank you for joining us today for our whistle stop tour of digital nursing.

- 1. Think about how you are and could use digital tools better as a citizen?
- 2. Find out what is happening in my workplace that and what it means to my practice?
- 3. What will patients want and where will I get advice & support?

Resources

1. Twitter

- @digitalgerry
- @emmyselby
- @anniecoops

2. RCN:

https://www.rcn.org.uk/clinical-topics/ehealth/rcndigital-ready

3. Blog www.digitalgerry.co.uk/connectednurses

Engaging with digital transformation agenda – the tools and information is no longer an option for us as citizens

As nurses you will need to choose to be either the bystander, or be on the highway steering and leading the direction for you and patients. Bolger & Selby! www.digitalgerry.co.uk/connectednurses

Session discussion

Main points shared

- What it means to be digital in terms of citizenship and healthcare
- Risks and issues of digital media
- What does digital mean for e-nurses

Main points discussed

- Digital users age dependent
- Implication and pillar of digital citizenship
- Digital impact on healthcare and practice

Next steps/how can CapitalNurse help?

- Developing awareness of digital tools for all nursing/healthcare staff and promote use in workplace/in practice
- Involve nurses in developing digital tools and apps to improve patient care and outcomes

For queries please contact:

capitalnurse@hee.nhs.uk

