## #IDHEKSS Staff Recruitment & Retention Coaching Program

### Easy Read Summary

Author: Heike Guilford

in partnership with Health Education England /Kent, Surrey & Sussex





### Why this program?



A report into future workforce developments in Intellectual Disabilities Nursing —and Care predicts a lot of changes.





### Here is a closer look at the numbers:



 4 out of 10 qualified nurses caring for people with Intellectual Disabilities could retire within the next 10 years



©Heike Guilford 2017

rd 2017 The Coaching Nurse





# The number of people living as a whole is due to rise by 4% in years to come.



©Heike Guilford 2017 The Coaching Nurse

Health Education England



An estimated 3 out of 10 employees leave in the first 6-12 months after starting their new role.



©Heike Guilford 2017 The Coaching Nurse

NHS Health Education England



Changes in staff team are very expensive for providers.

Research shows that it costs about £30,000 to recruit and train just one person.





### How does this affect you?



Providers are struggling to recruit —and retain the right staff with the right skills to take care of people.



©Heike Guilford 2017 The

17 The Coaching Nurse



#### Learning aims and goals of this progamme:



How to recruit staff when money is really tight
How to take care of staff, so that they stay longer
How to support a safe and caring environment
How to get more applications from talented staff



Health Education England

### What was included in this project?



- A questionnaire before training started
   6 workshops delivered to staff involved in recruitment –and retention working in ID/LD services.
- A coaching call to for support and feedback
- Project review, evaluation and recommendations



N/iS Health Education England

### Common difficulties shared in the training:



# Not enough money to pay for staff







A lot of people apply, but not many candidates are right for the position.

3 out of 10 staff leave within 6-12 months after starting in their position.



©Heike Guilford 2017

2017 The Coaching Nurse

**NHS** Health Education England



Staff already working for the service and experts by experience do not always get a say in who is going to work with them.



©Heike Guilford 2017 The Coaching Nurse

NHS Health Education England

### What students said about the course:



Miranda got a lot of new ideas how she can share the good work in her service on her website.

You can see how the training helped her in this short video here: https://youtu.be/AAyMBZvN1cE



©Heike Guilford 2017

2017 The Coaching Nurse



Lillie works for a charity provider in Surrey.

Lillie shares with us how she got new ideas to support the nurses in her service in this short video here:

https://youtu.be/sJvhGNcWzqk





### After the training:



1 Clinical Manager filled all his vacancies with tools from the training. All agency staff have been replaced with regular team members. Everyone in the service is much happier.

He will save £30,000 in agency fees if all staff decide to stay.

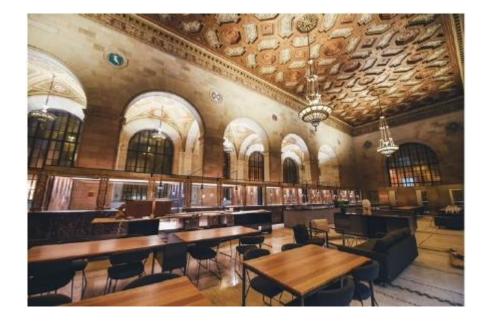


©Heike Guilford 2017

2017 The Coaching Nurse

NHS Health Education England

### After the training:



An expert by experience supported two HR staff with giving a talk at the local university. A lot of students wanted to find out more about their service. They came to visit the organization a few weeks later.



2017 The Coaching Nurse





A couple of services have changed their recruitment days. Staff working for the service and experts by experience are now all involved in making decisions about their team.







The recruitment blueprint for people, profit and position



The lesson plans from the course have been turned into a book. Healthcare -and HR staff have said that the information is really helpful to them.



017 The Coaching Nurse



### What happens next?



The training is now available as a video course staff can complete online. This will give more people the chance to benefit from the training.

Link to the online course: https://the-coaching-nurse.thinkific.com/courses/how-to-plan-your-workforce





### What happens next?



### The findings of this project will be shared to help more services.





### Who to contact about this project:

Heike Guilford, RNLD Managing Director The Coaching Nurse Staff Recruitment & Retention Coach in ID/LD Nursing & Care

Email: thecoachingnurse@gmail.com Rhona Westripp Programme Manager Intellectual Disabilites Health Education England Kent, Surrey and Sussex E-mail: rwestrip@kss.hee.nhs.uk

George Matuska, RNLD Transforming Care Workforce Specialist Clinical Advisor Intellectual Disabilities –HEE across Kent, Surrey and Sussex E-mail: george.matuska@nhs.net



©Heike Guilford 2017 The Coaching Nurse

Health Education England